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Section 1: 4 (FORM 4)

FORM	4
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting RUSSELL R DARREL (Last) (First) 17901 CHENAL PARKWAY		HE OZ	ARK	S INC [OŹRK	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X_Officer (give title below) Chief Credit Officer				
(Street) LITTLE ROCK, AR 722.	4. If Amendmer	nt, Date O	riginal	Filed (Mo	onth/Day/	6. Individual or Joint/Group Filing (Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State)	(Zip)		Table I -	Non-	Derivativ	e Secu	ired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)		(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership
		(wonul Day rear)	Code	v	Amount	(A) or (D)	Price	(IIISU, 5 aliu 4)	or Indirect (I) (Instr. 4)	
Common Stock	10/22/2012	Â	F	Â	536 <mark>(1)</mark>	D	\$32.69	6,464	D	Â
Common Stock	Â	Â	Â	Â	Â	Â	Â	47,428	Ι	Shares held in 401(k) at 10/22/2012
Common Stock	Â	Â	Â	Â	Â	Â	Â	4,382	I	Shares held by Spouse at 10/22/2012

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction	3A. Deemed	4.		5.		6. Date Exercisable		7. Tit	le and	8. Price of	9. Number of	10.	11. Nature		
Derivative	Conversion	Date	Execution Date, if	Transact	ion	Num	umber and Expiration Date		Amo	unt of	Derivative	Derivative	Ownership	of Indirect			
Security	or Exercise	(Month/Day/Year)	any	Code		of		(Month/Day/Year)		Unde	rlying	Security	Securities	Form of	Beneficial		
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)		Deriv	ative	e		Secur	rities	(Instr. 5)	Beneficially	Derivative	Ownership		
	Derivative					Securities		s		1		(Instr	: 3 and		Owned	Security:	(Instr. 4)
	Security					Acqu	ired			4)			Following	Direct (D)			
						(A) o	r						Reported	or Indirect			
						Dispo	osed						Transaction(s)	(I)			
						of (D)						(Instr. 4)	(Instr. 4)			
						(Instr	: 3,										
						4, and	d 5)										
											Amount						
								-	.		or						
										Expiration	Title	Number					
								Exercisable	Date		of						
				Code	V	(A)	(D)				Shares						

Reporting Owners

https://s26.q4cdn.com/729473546/files/doc_downloads/sec2/16049059.html

Reporting Owner Name / Address	Relationships						
	Director	\hat{A} 10% Owner	Officer	Other			
RUSSELL R DARREL 17901 CHENAL PARKWAY P.O. BOX 8811 LITTLE ROCK, AR 72231-8811	Â	Â	Chief Credit Officer	Â			

Signatures

\hat{A} /s/ R. Darrel Russell	Â	10/23/2012	
**Signature of Reporting Person			Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) As permitted under the Company's Restricted Stock Plan, these shares were withheld upon vesting in order to satisfy tax withholding obligations.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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