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Section 1: 4 (FORM 4)

| FORM 4 |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPROVAL | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| 1. Name and Address of EAST ROBERT C | 2. Issuer Name a BANK OF THE | | | | | 5. Relationship of Reporting Person(s) t (Check all applical X Director 10 | | | | | | |
|---|--|--|--|---|---|--|---------------|--|--|----------------------------------|------------|--|
| 17901 CHENAL PA | ARKWAY, P.O. I | (Middle) BOX 8811 | 3. Date of Earliest Transaction (Month/Day/Year) 04/18/2012 | | | | | | | her (specify belo | w) | |
| LITTLE ROCK,Â | (Street) 4. If Amendment, TLE ROCK, AR 72231-8811 | | | | | (Month/Day/ | Year) | | 6. Individual or Joint/Group Filing (Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| (City) | (State) | (Zip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | |
| 1.Title of Security (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Date, if Code (A) or Dispose (Instr. 8) (Instr. 3, 4 and | | sposed of | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) | Beneficial Ownership | | |
| | | | | Code | v | Amount | (A) or (D) | Price | | or Indirect (I) (Instr. 4) | (Instr. 4) | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| (e.g., puts, cans, warrants, options, convertible securities) | | | | | | | | | | | | | | | |
|---|-------------|------------------|--------------------|-----------|--------------|----------------|-----------------|------------------|---------------|---------------|------------|------------|----------------|-------------|------------|
| | 2. | | 3A. Deemed | | | 6. Date Exerci | | | | | | 10. | 11. Nature | | |
| | Conversion | | Execution Date, if | | | | Expiration Date | | of Underlying | | Derivative | | Ownership | | |
| Security | or Exercise | (Month/Day/Year) | any | Code | e Derivative | | | (Month/Day/Year) | | Securities | | Security | Securities | Form of | Beneficial |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8 | 3) | Securiti | es | | | (Instr. 3 and | 4) | (Instr. 5) | Beneficially | Derivative | Ownership |
| | Derivative | | | | | Acquire | aired | | | | | | Owned | Security: | (Instr. 4) |
| | Security | | | | | (A) or | | | | | | | Following | Direct (D) | |
| | | | | | | Dispose | ed | | | | | | Reported | or Indirect | |
| | | | | | | of (D) | | | | | | | Transaction(s) | | |
| | | | | | | (Instr. 3 | 4 | | | | | | (Instr. 4) | (Instr. 4) | |
| | | | | | | and 5) | , ,, | | | | | | (insu: i) | (msu: i) | |
| | | | | | | and 5) | | | | | - | | | | |
| | | | | | | | | | | | Amount | | | | |
| | | | | | | | | Date | Expiration | | or | | | | |
| | | | | | | | | | - | Title | Number | | | | |
| | | | | | | | | Exercisable | Date | | of | | | | |
| | | | | Code | v | (A) | (D) | | | | Shares | | | | |
| Non- | | | | | | | | | | | | | | | |
| Employee | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| Director | | | ^ | | ^ | | ~ | | | Common | | | | | ^ |
| Stock | \$30.355 | 04/18/2012 | Â | Μ | Â | 1,000 | А | 04/18/2012 | 04/18/2022 | Stock | 1,000 | \$30.355 | 1,000 | D | Â |
| Option | | | | | | | | | | SLOCK | | | | | |
| (Right to | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| Buy) | | | | | | | | | | | | | | | |

Reporting Owners

| Banauting Orymon Name / Addusse | Relationships | | | | | | |
|--|---------------|-----------|---------|-------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| EAST ROBERT C 17901 CHENAL PARKWAY P.O. BOX 8811 LITTLE ROCK, AR 72231-8811 | X | Â | Â | Â | | | |

Signatures

/s/ Robert C. East

04/18/2012

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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