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# Section 1: 4 (FORM 4)

FORM 4
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours per response	0.5							

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

#### (Print or Type Responses)

1. Name and Address of Reporting Person <sup>*</sup> HOLMAN E M JR			2. Issuer Name BANK OF THE					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director			
(Last) (First) (Middle) 17901 CHENAL PARKWAY, P.O. BOX 8811			3. Date of Earliest 7 10/18/2011	Fransactior	ı (Mon	th/Day/Yea	r)				
LITTLE ROCK,Â	4. If Amendment, Date Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1. Title of Security (Instr. 3)		Date	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)			posed of (D) (D) and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock		10/18/2011	Â	А	Â	2,000 <mark>(1)</mark>	А	\$0	6,000	D	Â
Common Stock		Â	Â	Â	Â	Â	Â	Â	608	Ι	Shares held in 401(k) at 10/18/2011

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

				(e.g.,	puts,	cans, wa	irrai	its, options, co	nvertible secur	iues)					
1. Title of	2.	3. Transaction	3A. Deemed	4. 5. Number		6. Date Exercisable and		7. Title and Amount		8. Price of	9. Number of	10.	11. Nature		
Derivative	Conversion	Date	Execution Date, if	Transaction of		Expiration Date		of Underlying		Derivative	Derivative	Ownership	of Indirect		
Security	or Exercise	(Month/Day/Year)	any	Code	Code Derivative		(Month/Day/Year)		Securities		Security	Securities	Form of	Beneficial	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8	· · · · · · · · · · · · · · · · · · ·				(Instr. 3 and 4)		(Instr. 5)	Beneficially	Derivative	Ownership	
	Derivative					Acquire	ed						Owned	Security:	(Instr. 4)
	Security					(A) or							Following	Direct (D)	
						Dispose	ed						Reported	or Indirect	
						of (D)							Transaction(s)	< / c	
					(Instr. 3, 4,							(Instr. 4)	(Instr. 4)		
						and 5)									
											Amount				
								Date	Empiration		or				
									Expiration Date	Title	Number				
								Excicisable	Date		of				
				Code	V	(A)	(D)				Shares				
Employee Stock										Common					
Option (Right to Buy)	\$23.685	10/18/2011	Â	М	Â	2,000	Â	10/18/2014	10/18/2018	Common Stock	2,000	\$23.685	2,000	D	Â

## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
HOLMAN E M JR 17901 CHENAL PARKWAY, P.O. BOX 8811 LITTLE ROCK, AR 72231-8811	Â	Â	President Mortgage Division	Â				

### Signatures

 Â /s/ E. M. Holman, Jr.
 Â 10/20/2011

 \*\*Signature of Reporting Person
 Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were issued under the Company's Restricted Stock Plan in accordance with Rule 16b-3(d) and are subject to a substantial risk of forfeiture until vested. 100% of the shares vest on 10/18/2014, three years after the date of grant, if the individual remains employed with the Company through such date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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