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Section 1: 4 (FORM 4 SUBMISSION)

FORM 4	4
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Report GLEASON GEORGE G	2. Issuer N BANK OF 7			0.	-	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X_ Director10% Owner X_ Officer (give title below) Other (specify below) Chairman & CEO					
17901 CHENAL PARKW	3. Date of Earl 01/13/2015	iest Transa	action	(Month/Day/	Year)						
^{(Street} LITTLE ROCK, AR 7	4. If Amendme	nt, Date C	Drigina	al Filed (Month	1/Day/Yea	6. Individual or Joint/Group Filing (Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State)			Table I	- Non	-Derivative	Securit	ies Aco	quired, Disposed of, or Benefici	ired, Disposed of, or Beneficially Owned		
(Instr. 3) Date E (Month/Day/Year) and		2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)		(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	or In (I) (Inst		(Instr. 4)	
Common Stock	01/13/2015	Â	А	Â	60,000 <mark>(1)</mark>	А	\$0	1,328,340	D	Â	
Common Stock	Â	Â	Â	Â	Â	Â	Â	157,632	Ι	Shares held by Spouse	
Common Stock	Â	Â	Â	Â	Â	Â	Â	4,800	Ι	Shares held in Trust for Adult Child	
Common Stock	Â	Â	Â	Â	Â	Â	Â	2,571,200	I	Shares held in Gleason Trust	
Common Stock	Â	Â	Â	Â	Â	Â	Â	1,907,395	I	Shares held in 401(k) at 01/13/2015	
Common Stock	Â	Â	Â	Â	Â	Â	Â	180,124	Ι	Shares held by Trust of which Mr. Gleason, his wife and descendants are beneficiaries	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 (9-02)

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (a.g., puts, calls, warrants, options, convertible securities)

	(e.g., puts, cans, warrants, options, convertible securities)										
1. Title of	2.	3. Transaction	3A. Deemed	4.	5.	6. Date Exercisable	7. Title and	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transaction	Number	and Expiration Date	Amount of	Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code	of	(Month/Day/Year)	Underlying	Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative		Securities	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative				Securities		(Instr. 3 and		Owned	Security:	(Instr. 4)
	Security				Acquired		4)		Following	Direct (D)	
					(A) or				Reported	or Indirect	

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			Dispo of (D (Instr 4, and) :. 3,				Transaction(s) (Instr. 4)	(I) (Instr. 4)	
	Code	v	(A)	(D)	Date Exercisable	Expiration Date	Amount or Number of Shares			

Reporting Owners

Dementing Onmer Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
GLEASON GEORGE G II 17901 CHENAL PARKWAY P.O. BOX 8811 LITTLE ROCK, AR 72231-8811	X	Â	Chairman & CEO	Â			

Signatures

\hat{A} /s/ George G. Gleason	01/15/2015
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were issued under the Company's Restricted Stock Plan in accordance with Rule 16b-3(d) and are subject to a substantial risk of forfeiture until vested. 100% of these shares vest on 01/13/2018, three years after the date of grant, if the individual remains employed with the Company through such date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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