



Bank OZK to Celebrate New Name, Ticker and Logo at Nasdaq Stock Market

July 16, 2018

Bank OZK Chairman and CEO George Gleason and Executives from Across the Company will Participate in the Nasdaq Stock Market Opening Bell Ceremony Today

NEW YORK--(BUSINESS WIRE)-- Bank OZK (Nasdaq: OZK), formerly Bank of the Ozarks, today will celebrate the first day of trading under its new name and ticker symbol OZK, marking the occasion by opening the market at Nasdaq. Bank OZK Chairman and Chief Executive Officer George Gleason will be joined by executives from throughout the company to ring the opening bell at the Nasdaq MarketSite in Times Square.

The company's name change from Bank of the Ozarks to Bank OZK reflects our continuing evolution from an Arkansas community bank into a much larger regional bank with national lending businesses. The name embodies both the Bank's heritage and dedication to developing digital experiences to help customers meet their financial needs. The name change was approved by shareholders on May 7, 2018 at the Annual Shareholders' Meeting.

"Today marks the beginning of a new journey - one that illustrates our bank's evolution in a changing industry," said Gleason. "Our new name reflects our rich history and our commitment to being a leader in technology and innovation as we continue our expansion across the United States. We're looking forward to embracing a larger role in the nation's banking landscape under the banner of Bank OZK."

The Bank OZK name and new logo appear on the Bank's website, mobile banking, branch interior signage, correspondence and documents, effective today. Exterior signage with the new name and logo will be installed at Bank OZK's 253 banking offices and ATMs over the next 90 days. Customers can use their existing debit cards and checks without interruption.

The name change resulted in a change to the CUSIP number for the Bank's outstanding shares of common stock. The new CUSIP number for such common stock is 06417N103. Outstanding stock certificates for shares of the Bank's common stock, which reflect the former name of the Bank, will continue to be valid and need not be exchanged.

Viewers can watch a live webcast of The Nasdaq Stock Market Opening Bell Ceremony at 9:30 a.m. ET on Facebook at <http://www.facebook.com/nasdaq> or via the Nasdaq Marketsite Webcam at <http://new.livestream.com/nasdaq/live>. A video replay and photographs of the ceremony will be archived at http://www.nasdaq.com/reference/marketsite_events.stm.

About Bank OZK

Bank OZK (Nasdaq: OZK) is a regional bank providing innovative financial solutions delivered by expert bankers with a relentless pursuit of excellence. Bank OZK has been recognized as the #1 bank in the nation in its asset size for eight consecutive years. Headquartered in Little Rock, Arkansas, the Bank conducts banking operations through 253 offices in Arkansas, Georgia, Florida, North Carolina, Texas, Alabama, South Carolina, New York, California and Mississippi and had \$22.2 billion in total assets as of June 30, 2018. Bank OZK can be found at www.ozk.com and on Facebook, [Twitter](#) and [LinkedIn](#) or contacted at (501) 978-2265 or P.O. Box 8811, Little Rock, Arkansas 72231-8811.

The Bank files annual, quarterly and current reports, proxy materials and other information required by the Securities and Exchange Act of 1934 with the Federal Deposit Insurance Corporation ("FDIC"), copies of which are available electronically at the FDIC's website at <https://efr.fdic.gov/fcxweb/efr/index.html> and are also available on the Bank's Investor Relations website at www.ir.ozk.com.

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Bank OZK

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